CONTRACT



And:

Great American Media 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

	Contract / Re	vision	Alt Order #	<u>#</u>	
	568863	1	09792070		
Product		-			
DSCC					
Contract Dates	Estimate #				
09/11/12 - 10/01/12	1612				
Advertiser	•		Original Date	/ Revision	
Democratic Senatorial C	Campaign Com	mittee	08/16/12	/ 08/16/12	
	Billing Cycle	Billing	Calendar	Cash/Trade	
	EOM/EOC	Broade	cast	Cash	
	Station	Accou	nt Executive	Sales Office	
	WITI	Trevor	Heaton	Washington D0	
	Special Hand	ling	_	-	
	Do Not Mail				
	Demographic				
	Adults 35+				
	IDB#	Advert	iser Code	Product Code	
	8217	49		53	
	Agency Ref	-	Advertise	r Ref	

						Spots/			Tota	als
*Line Ch Start (Date End D	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	Type Sp	ots	Amount
N 1 6 09/11/ Start Date Week: 09/11/12 Week: 09/18/12 Week: 09/25/12	12 10/01/1 End Date 09/17/12 09/24/12 10/01/12	2 M-F 5a-530 <u>Weekdays</u> MTWTF MTWTF MTWTF	Spots/Week 2 2 3	5a-530a <u>Rate</u> \$400.00 \$400.00 \$400.00		:30		NM	7	\$2,800.00
N 2 6 09/11/ <u>Start Date</u> Week: 09/11/12 Week: 09/18/12 Week: 09/25/12	/12 10/01/1 <u>End Date</u> 09/17/12 09/24/12 10/01/12	I2 M-F 530a-6 <u>Weekdays</u> MTWTF MTWTF MTWTF	Spots/Week 2 2 2 2	530a-6a <u>Rate</u> \$550.00 \$550.00 \$550.00		;30		NM	6	\$3,300.00
N 3 6 09/11/ <u>Start Date</u> Week: 09/11/12 Week: 09/18/12 Week: 09/25/12	/12 10/01// End <u>Date</u> 09/17/12 09/24/12 10/01/12	12 M-F 6a-630 <u>Weekdays</u> MTWTF MTWTF MTWTF	Spots/Week 2 2 2 2	6a-630a <u>Rate</u> \$935.00 \$935.00 \$935.00		:30		NM	6	\$5,610.00
N 4 6 09/11/ Start Date Week: 09/11/12 Week: 09/18/12 Week: 09/25/12	/12 10/01// End Date 09/17/12 09/24/12 10/01/12	12 M-F 630a-7 <u>Weekdays</u> MTWTF MTWTF MTWTF	7a <u>Spots/Week</u> 2 2 3	630a-7a <u>Rate</u> \$935.00 \$935.00 \$935.00		:30		MM	7	\$6,545.00
N 5 6 09/11/ <u>Start Date</u> Week: 09/11/12 Week: 09/18/12 Week: 09/25/12	/12 10/01/ End Date 09/17/12 09/24/12 10/01/12	12 M-F 7a-730 <u>Weekdays</u> MTWTF MTWTF MTWTF	Da <u>Spots/Week</u> 2 2 2	7a-730a <u>Rate</u> \$1,000.00 \$1,000.00 \$1,000.00		:30		NM	6	\$6,000.00
N 6 6 09/11 <u>Start Date</u> Week: 09/11/12 Week: 09/18/12 Week: 09/25/12	/12 10/01/ <u>End Date</u> 09/17/12 09/24/12 10/01/12	12 M-F 730a-8 <u>Weekdays</u> MTWTF MTWTF MTWTF	3a Spots/Week 2 2 2	730a-8a <u>Rate</u> \$1,000.00 \$1,000.00 \$1,000.00		:30		NM	6	\$6,000.00
N 7 6 09/11 <u>Start Date</u> Week: 09/11/12	/12 10/01/ End Date 09/17/12	12 M-F 8a-830 Weekdays MTWTF	Spots/Week 2	8a-830a <u>Rate</u> \$850.00		:30		NM	7	\$5,950.00

08/16/12 / 08/16/12



Contract / Revision Alt Order # 09792070 568863 Contract Dates Product Estimate # DSCC 1612 09/11/12 - 10/01/12 Original Date / Revision Advertiser

Democratic Senatorial Ca

						-				
						Spots/			Tot	
*Line Ch Start	Date End D	ate Description	n	Start/End Time	Days	Length Week	Rate	TypeSp	ots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/18/12	09/24/12	MTWTF	2	\$850.00 \$850.00						
Week: 09/25/12	10/01/12	MTWTF	3		_			A 15.5	C	ee 400 00
N 8 6 09/11/				830a-9a		:30		NM	6	\$5,100.00
Start Date Week: 09/11/12	End Date 09/17/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$850.00						
Week: 09/18/12	09/17/12	MTWTF	2	\$850.00				1		
Week: 09/25/12	10/01/12	MTWTF	2	\$850.00						
N 9 6 09/11		12 M-F 430-5a		430-5a	-	:30		NM	7	\$1,050.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/11/12	09/17/12	MTWTF	2	\$150.00						
Week: 09/18/12	09/24/12	MTWTF	2	\$150.00						
Week: 09/25/12	10/01/12	MTWTF	3	\$150.00	100.00					
N 10 6 09/11	/12 10/01/	12 M-F 9a-930	a	9a-930a		:30		NM	6	\$2,010.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/11/12	09/17/12	MTWTF	2	\$335.00						
Week: 09/18/12	09/24/12	MTWTF	2	\$335.00 \$335.00						
Week: 09/25/12	10/01/12	MTWTF	2			-20		NM	7	\$2,345.00
N 11 6 09/11		12 M-F 930a-1		930a-10a <u>Rate</u>		:30		(AlA)	,	\$2,545.00
Start Date Week: 09/11/12	End Date 09/17/12	<u>Weekdays</u> MTWTF	Spots/Week 2	\$335.00						
Week: 09/18/12	09/24/12	MTWTF~-	2	\$335.00						
Week: 09/25/12	10/01/12	MTWTF	3	\$335.00						
N 12 6 09/11	-	12 M-F 11a-11	30a FOX 6	11a-1130a		:30		NM	4	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/11/12	09/17/12	MTWTF	1	\$300.00						
Week: 09/18/12	09/24/12	MTWTF	2	\$300.00						
Week: 09/25/12	10/01/12	MTWTF	11	\$300.00						
N 13 6 09/11	/12 10/01/	12 M-F 1130a-	-12p FOX 6	1130a-12p		:30		NM	5	\$1,575.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/11/12	09/17/12	MTWTF	2	\$315.00 \$315.00						
Week: 09/18/12	09/24/12	MTWTF	1 2	\$315.00 \$315.00						
Week: 09/25/12	10/01/12	MTWTF				:30		MM	2	\$500.00
N 14 6 09/18			Spots/Week	1p-2p <u>Rate</u>		۵۵.		64191	2	Ψ500.00
Start Date Week: 09/18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	<u>500(5/44eek</u>	\$250.00						
Week: 09/25/12	10/01/12	MTWT F	1	\$250.00				- 4		
N 15 6 09/11		12 M-F 2p-3p		2p-3p	_	:30		NM	2	\$500.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/11/12	09/17/12	MTWTF	1	\$250.00						
Week: 09/18/12	09/24/12		0	\$0.00						
Week: 09/25/12	10/01/12	MTWTF	1	\$250.00			_			
N 16 6 09/15	5/12 09/29/	12 Sa 7a-8a		7a-8a		:30		NM	3	\$900.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/10/12	09/16/12	S-	1	\$300.00 \$300.00						
Week: 09/17/12	09/23/12 09/30/12	S-	1	\$300.00 \$300.00						
Week: 09/24/12						:30		NM	3	\$1,050.00
N 17 6 09/16			Spots/Week	8a-9a <u>Rate</u>		.30		24101	J	Ψ1,000.00
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> S	<u> 30013/7766K</u>	\$350.00						
Week: 09/17/12	09/23/12	S	1	\$350.00						
		_						•		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills ere rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the emount of eny bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week edvence cancellation notice is required unless otherwise specified LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of rece or ethnicity



Contract / Revision Alt Order # 09792070 568863 Product Contract Dates Estimate # 09/11/12 - 10/01/12 DSCC 1612

Advertiser Original Date / Revision 08/16/12 / 08/16/12 Democratic Senatorial Ca

						Spots/			Tot	
*Line Ch Start	Date End D	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	Type Sp	ots	Amount
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$350,00						
N 18 6 09/16	5/12 09/30/	12 FOX News	Sunday	9a-10a		:30		NM	3	\$1,200.00
Start Date		Weekdays	Spots/Week	Rate						
Week: 09/10/12 Week: 09/17/12	09/16/12 09/23/12	S S	1 1	\$400.00 \$400.00						
Week: 09/17/12 Week: 09/24/12	09/30/12	S	1	\$400.00						
N 19 6 09/1			<u>'</u>	4p-430p		:30		NM	3	\$975.00
Start Date		Weekdays	Spots/Week	Rate		,00				*
Week: 09/11/12	09/17/12	MTWTF	1	\$325.00						
Week: 09/18/12	09/24/12	MTWTF	1	\$325.00						
Week: 09/25/12	10/01/12	MTWTF	1	\$325.00						
N 20 6 09/1			,	430p-5p		:30		NM	3	\$1,155.00
Start Date Week: 09/11/12	End Date 09/17/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$385.00						
Week: 09/18/12	09/17/12	MTWTF	1	\$385.00						
Week: 09/25/12	10/01/12	MTWTF	1	\$385.00						
N 21 6 09/1)n	5p-530p		:30		NM ¹	7	\$4,200.00
Start Date		Weekdays	Spots/Week	Rate						
Week: 09/11/12	09/17/12	MTWTF	2	\$600.00						
Week: 09/18/12	09/24/12	MTWTF~~	2	\$600.00						
Week: 09/25/12	10/01/12	MTWTF	3	\$600.00						
N 22 6 09/1		•	•	530p-6p		:30		NM	7	\$4,200.00
Start Date		<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$600.00						
Week: 09/11/12 Week: 09/18/12	09/17/12 09/24/12	MTWTF MTWTF	2	\$600.00						
Week: 09/16/12	10/01/12	MTWTF	3	\$600.00						
N 23 6 09/1		12 M-F 6p-630	n -	6p-630p		:30		NM	7	\$4,550.00
Start Date		Weekdays	Spots/Week	Rate						
Week: 09/11/12	09/17/12	MTWTF	2	\$650.00						
Week: 09/18/12	09/24/12	MTWTF	2	\$650.00						
Week: 09/25/12	10/01/12	MTWTF	3	\$650.00						
N 24 6 09/1		•		6-630p		:30		NM	3	\$1,350.00
Start Date	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$450.00						
Week: 09/10/12 Week: 09/17/12	09/10/12	S-	1	\$450.00				- 1		
Week: 09/24/12	09/30/12	S-	i	\$450.00				- 1		
		12 Su 5p New	18	5-530p		:30		NM	2	\$1,500.00
Start Date		Weekdays	Spots/Week	Rate						
Week: 09/10/12	09/16/12	S	1	\$750.00				1		
Week: 09/17/12	09/23/12		0	\$0.00						
Week: 09/24/12	09/30/12	S	1	\$750.00					_	*4 000 00
	3/12 09/30/	•		5-530p		:30		NM	2	\$1,300.00
Start Date Week: 09/17/12	End Date 09/23/12	<u>Weekdaγs</u> S	Spots/Week	<u>Rate</u> \$650.00						
Week: 09/24/12	09/23/12	S	1	\$650.00						
		12 FOX Prime	Wednesday	7p-8p		:30		NM	1	\$2,000.00
Start Date		Weekdays	Spots/Week	Rate					7	. ,
Week: 09/17/12	09/23/12	W	1	\$2,000.00						
N 28 6 09/1	2/12 09/26/	12 FOX Prime	e Wednesday	8p-9p		:30		NM	2	\$4,000.00
	End Date	<u>Weekdays</u>	Spots/Week	Rate				- 1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, egency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the ebove terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity



Alt Order # Contract / Revision 568863 09792070 Contract Dates Product Estimate # DSCC 1612 09/11/12 - 10/01/12

Original Date / Revision Advertiser 08/16/12 / 08/16/12 Democratic Senatorial Ca

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSp	ots	Amount
Start Date	Rate \$2,000.00				
Week: 09/10/12 09/16/12W 1 Week: 09/17/12 09/23/12 0	\$0,00				
Week: 09/24/12 09/30/12W 1	\$2,000.00				
N 29 6 09/20/12 09/20/12 X Factor Thursday	7p-9p	:30	NM	1	\$2,350.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/17/12 09/23/12T 1	\$2,350.00		200		** ***
N 30 6 09/14/12 09/28/12 FOX Prime Friday 7-8 Start Date End Date Weekdays Spots/Week	7p-8p Rate	;30	NM	2	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12F 1	\$1,800.00				
Week: 09/17/12 09/23/12 0	\$0.00				
Week: 09/24/12 09/30/12F 1	\$1,800.00				
N 31 6 09/11/12 10/01/12 M-F 9-930p	9p-930p	:30	MM	6	\$9,150.00
Start Date End Date Weekdays Spots/Week Week: 09/11/12 09/17/12 MTWTF 2	<u>Rate</u> \$1,525.00				
Week: 09/18/12 09/24/12 MTWTF 2	\$1,525.00				
Week: 09/25/12 10/01/12 MTWTF 2	\$1,525.00		4.0		
N 32 6 09/11/12 10/01/12 M-F 930-10p	930p-10p	:30	NM	6	\$8,700.00
Start Date End Date Weekdays Spots/Week					
Week: 09/11/12	\$1,450.00				
Week: 09/18/12 09/24/12 MTWTF 2 Week: 09/25/12 10/01/12 MTWTF 2	\$1,450.00 \$1,450.00				
770011. 00/20/12 10/01/12 11/1/1	10p-1035p	:30	NM	3	\$3,900.00
N 33 6 09/11/12 10/01/12 M-F 10p-1035p Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>		100		Ů	ψο,σσοίσσ
Week: 09/11/12 09/17/12 MTWTF 1	\$1,300.00		- 1		
Week: 09/18/12 09/24/12 MTWTF 1	\$1,300.00				
Week: 09/25/12 10/01/12 MTWTF 1	\$1,300.00				
N 34 6 09/22/12 09/22/12 Sa 9p-930p	9p-930p	:30	NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12S- 1	<u>Rate</u> \$1,100.00				
N 35 6 09/22/12 09/22/12 Sa 10p-1035p	10p-1035p	:30	NM	1	\$1,050.00
Start Date End Date Weekdays Spots/Week					
Week: 09/17/12 09/23/125- 1	\$1,050.00				
N 36 6 09/16/12 09/30/12 Su 9p-930p	9p-930p	:30	MM	2	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12S 1	<u>Rate</u> \$1,500.00				
Week: 09/17/12 09/23/12 0	\$0.00				
Week: 09/24/12 09/30/125 1	\$1,500.00				
N 37 6 09/23/12 09/23/12 Su 930p-10p	930p-10p	;30	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week					
Week: 09/17/12 09/23/12S 1	\$1,500.00				
N 38 6 09/11/12 10/01/12 M-F 1035p-1105p	1035p-1105p	:30	NM	6	\$3,300.00
Start Date End Date Weekdays Spots/Week Week: 09/11/12 09/17/12 MTWTF 2	<u>Rate</u> \$550.00		- 1		
Week: 09/18/12 09/24/12 MTWTF 2	\$550.00				
Week: 09/25/12 10/01/12 MTWTF 2	\$550.00				
N 39 6 09/15/12 09/29/12 College Football on	various	:30	NM	3	\$4,500.00
Start Date					
Week: 09/10/12 09/16/12S- 1	\$1,500.00 \$1,500.00		i		
Week: 09/17/12 09/23/12S- 1 Week: 09/24/12 09/30/12S- 1	\$1,500.00 \$1,500.00		- 1		
VVCCN. U3/24/12 U3/3U/123- I	Ψ1,550,00		1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the emount of any bills rendered by stetion within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Sletton will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advence cancellation notice is required unless otherwise specified LocalTV does not accept advertising contracts that impermissibly discriminate on the besis of rece or ellinicity.



	Contract / Revision 568863 /	<u>Alt Order #</u> 09792070
Contract Dates 09/11/12 - 10/01/12	Product DSCC	Estimate # 1612
Advertiser Demogratic Senatorial Ca		Original Date / Revision 08/16/12 / 08/16/12

		Spots/		To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 40 6 09/23/12 09/23/12 NFL on FOX Pregame Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12S 1	various <u>Rate</u> \$2,500.00	:30	NM	1	\$2,500.00
N 41 6 09/16/12 09/16/12 NFL on FOX 12p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12	12p-CC <u>Rate</u> \$5,000.00	:30	MM	1	\$5,000.00
N 42 6 09/13/12 09/13/12 GB Packers Football Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12T 1	various <u>Rate</u> \$21,500.00	:30	NM	1	\$21,500.00
N 43 6 09/23/12 09/23/12 NFL on FOX 12p Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12	12p-CC <u>Rate</u> \$5,000.00	:30	MM	1	\$5,000.00
		Totals		166	\$155,015.00

Time Period	# of Spots Gross Amount		Net Amount
08/27/12 -09/30/12	154	\$147,235.00	\$125,149.75
10/01/12 -10/01/12	12	\$7,780.00	\$6,613.00
Totals	166	\$155,015,00	\$131,762.75

Signature:	Date:
Signature.	bate.